

30<sup>TH</sup>  
ANNIVERSARY  
**NATUCER**

# 30<sup>TH</sup> ANNIVERSARY NATUCER

**NATUCER** celebrates its 30th anniversary. 30 years of history with a deep passion for ceramic. 30 years where Natucer has evolved finding a balance between traditional ceramics with the application of new technological processes. Developing a high quality and differentiated product based on design, the shape study and a special sensitivity for details.

Those are the reasons why Natucer presents this year at Cevisama two different concepts of stands in two different locations.

On the one hand **NATUCER NATURAL CERAMICS (Level 3 – Pavilion 4 – B24)** introducing a product with ceramic essence. Wall and floor tiles convert into key decorative elements for indoor design. Natural colours, textures, reliefs, ceramic effects, shapes and volumes play a leading role. The traditional ceramic evolution with a highlighted contemporary approach.

On the other hand **NATUCER CONTRACT (Level 2 – Pavilion 6 – F141)** Developed in order to provide solutions according to the creative challenges from designers, architects and decorators, promoting the use of ceramic tiles on each project conception. A technical and specific range of product. Surfaces suitable for indoor and anti-slip outdoor, pronounced volumes and specially a wide range of special pieces in order to satisfy any constructive need.

WALL & FLOOR TRENDS  
*tile experience*



**NATUCER**  
CERÁMICA NATURAL

**N3  
P4  
B24**

**NATUCER**  
**x2 CONCEPTS 2 LOCATIONS**



**CONTRACT**  
by **NATUCER**

**N2  
P6  
F141**



# TECH·LAND

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Mud is an upcoming natural trend which clears its way through our lives and also through decoration.

The colour of the fire natural clay and its wide shading. Shades with land effects and inspiring traditional and warm spaces. Irregular surfaces and imperfect edges reaffirm an artisanal style which never gets out fashioned but evolves.

**TECH LAND** is our new floor tile, it is developed for high technical and mechanical requirements. This collection offers a high resistance both to wear as the most demanding climates. Its high antislip resistance makes the product ideal to be used in wet areas.

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**CLASE III-R11**  **SOFT**  
CLASE C >37° · DCOF 0,69

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**ANTIBACTERIAL EFFECT.** This finish contributes to create healthy spaces. The TECH-LAND surface has an anti-bacteria effect, obtaining::

- Avoid bacterial and other-microorganisms growth.
- Ease surface cleaning
- Decompose the air-polluting agents and smells.



**ANTI·  
BACTERIAL**

# ROCKS

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**ROCKS** redefines the beauty and strength of the stone as an essential element of the current architecture. A unique product, great chromatic harmony and a high level of detail in the design. Perfect for outdoors thanks to its high technical performance and the special pieces that complete each collection.

## **Perfect finish**

ROCKS supplies a full series of special pieces for pools and bath areas, providing safety on those traffic areas with a high humidity level and pronounced slope.



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# TECH-COOL

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We incorporate the essence from a traditional product such as mud into a contemporaneous context in order to create spaces with personality and completely timeless. Tech-Cool bets for white and black achieving a pure contrast. An irresistible combination and always matched.

In addition, the collection has different shapes and sizes. Endless competitive possibilities in small sizes.

**Hexágono 18x20,5 cm / 7"x8"**

**Arrow 7x33,5 cm / 3"x13,1"**

**7x60 cm / 3"x23,6"**

**11x22,5 cm / 4,3"x8,8"**

**22,5x22,5 cm / 8,8"x8,8"**

**22,5x33 cm / 8,8"x13"**

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## **PIASTRELLA MIX**

Natucer believes on a ceramic concept based on the balance between past and future. The search for a controlled imperfection in the finish, irregular edges and soft volumetric on the surfaces, create a nice handmade and artisanal feeling in each piece.

If Natucer put this traditional essence together with a wide variety of stylish formats and a totally contemporary chromatic colour range, the result cannot

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# CITY CONCRET

**CITY CONCRET** collection is characterized by its city inspired colours. Elegant and soft chromatic range with a really trendy matt finish.  
Sizes:

**7x45 cm / 3"x17,7"**  
**hexágono 18x20,5 cm / 7"x8"**  
**rombo de 11x18 cm / 4,3"x7"**

Shapes allowing endless decorative compositions.

# MARE NOSTRUM

**MARE NOSTRUM** collection expands adding to the already existing sizes **the strip in 7x45 cm / 3"x17,7"**, **the hexagon in 18x20.5 cm / 7"x8"** and **the rhombus in 11x18cm / 4.3"x7"**.

Glossy finish and colours inspired on the Mediterranean Sea, Mare Nostrum broadens its creative possibilities thanks as well to decoration with elegant simplicity.

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# ATELIER

The new commitment in Natucer decorative wall tiling is the collection **ATELIER**, a white body tile in light colours, showing the effect of the purest hand made ceramics, in finish matt or glossy.

This series surprise due to the irregular surface and glossy finish, creating beautiful reflections in the contact of light. Also the geometrical designs with relief in each piece show us the effect of the pass of time.

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# BISELL

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**BISELL** series belongs to the great collection Figures, and represents a format back in fashion after years forgotten or without a significative presence in the market: the bevel effect.

Bisell series has a number of characteristics making it special. These are the main SIX points which make it unique:

- 1.- Made through extrusion**
- 2.- Porcelain tile**
- 3.- Piece thickness (15mm thickness)**
- 4.- Thin glazing layer**
- 5.-5.- Reliefs (4 different designs: FIL · ONA · PLE · ZEN)**
- 6.- Colours**

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# PATRONS

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## GEOMETRICAL HARMONY

Lights and shadows giving strength to its geometry, creating spaces full of beauty.

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# ESCALE

## AREAS THAT MAKE THE DIFFERENCE

Analyzing the light, the shape and the volume, create a collection of porcelain with characteristics and specific features that provide depth and space to each project, creating surfaces of captivate and dynamic aspect.

# VELVET

## DYNAMIC & VERSATILE

Its variety of modular formats offer a fantastic creation game. Inspiring the creation of authentic and unique spaces. Organic design with subtle relief over a pure white make **VELVET** an elegant collection with multiple possibilities.

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CERÁMICA NATURAL

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